

COOKIE POLICY

Detailed information about the cookies in the website: www.ortea.it

Controller

Pursuant to articles 4 & 24 of the GDPR Regulation, the Controller is **ORTEA S.p.A.** (Registered Office: Viale L. Majno 10 20129 Milan (MI) Italy; Operational Headquarters: Via dei Chiosi 21 20873 Cavenago Brianza (MB) Italy) in the person of its pro-tempore Legal Representative.

The Controller can be contacted via the dedicated e-mail address privacy@ortea.com.

The websites uses cookies in order to make the browsing through the pages experience easier and more effective for the User. To such purpose, some minimum information shall be stored in the User's device in the directories relevant to the used web browser.

Type of cookies

There are several types of cookies, whose function vary also depending on the different activities available on the website. Cookies can be organized in categories:

a. based on the duration

Temporary – these cookies are erased every time the browsing session is closed

Permanent – these cookies are stored until the set expiry date

b. based on the function

Technical/Functional cookies

These cookies allow the User to be recognised when visiting repeatedly the website by storing some data in order to offer a browsing experience more tuned towards User Experience. The cookies allow a correct operation of the website, enabling the User to view the websites contents at the best on the used device. Their de-activation may determine an incorrect fruition of the website or impede interaction and uploading of some of its parts. These cookies do not require the User's consent to be installed. This website uses the following technical cookies:

NAME	EXPIRATION	FUNCTION
PHPSESSID	end of session	PHPSESSID is a PHP native cookie that enables the website to store data on the session status. It is used to establish a user session and to communicate data on the status via a temporary cookie, commonly named session cookie.
BNES_pll_language	1 year	Use to determine the preferred language by the website visitor.
BNES_PHPSESSID	end of session	PHPSESSID is a PHP native cookie that enables the website to store data on the session status. It is used to establish a user session and to communicate data on the status via a temporary cookie, commonly named session cookie.
BNES_SameSite	end of session	Enables the website correct operation.

Statistics cookies used directly by the website administrator to collect aggregated information (analytical cookies)

The website uses also the third-party cookies listed below (Google Analytics) to collect aggregated information and set as technical cookies, i.e. without user's IP tracking (user's data not profiled at an IP level) and without sharing data with third parties.

NAME	EXPIRATION	FUNCTION
_ga	2 years	_ga is part of Google Analytics and is used to distinguish between different users.
_gid	1 day	_gid is used to perform statistical analysis (by means of Google Analytics).
_gat	end of session	_gat is used to generate statistical data on how the user exploits the website (by means of Google Analytics).

Access to Third Party information:

- Privacy Policy: <http://www.google.com/policies/privacy/>
- Cookie Policy: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>
- De-activation: <https://tools.google.com/dlpage/gaoptout?hl=it>

All technical cookies do not require the User's consent and are therefore installed automatically after accessing the website.

Cookies for which consent is required

All cookies different from the above-mentioned technical ones are installed or activated only following explicit consent from the User at first access to the website. The consent can be expressed either generally (by interacting with the brief information banner on the main page and according to the instructions therein) or selectively (by following the instructions below). Such consent is tracked in case of further visits to the website. However, the User has always the possibility of withdrawing the already expressed consent either partially or totally.

Cookies managed by Third Parties

Through this website, some cookies managed by third parties are also installed. Please find some information below:

NAME	EXPIRATION	FUNCTION
hubspotutk	13 months	It keeps record of the User's ID and is transferred to HubSpot (our CRM) when the form is sent (for example, subscription to a newsletter).
__hsrc	end of session	It is set to determine if the User has rebooted the browser.
__hssc	30 minutes	It keeps record of the User's accessing/browsing the website.
__hstc	13 months	It keeps record of the User's accessing/browsing the website.

How to manage the cookies

Preferences on the cookies can be managed by means of either the website banner or the browser setting.

For more detailed information about how the browser stores cookies, please follow the links below on the suppliers' websites:

Mozilla Firefox	https://support.mozilla.org/it/kb/Gestione%20dei%20cookie
Google Chrome	https://support.google.com/chrome/answer/95647?hl=it
Internet Explorer/Microsoft Edge	http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookies
Safari	https://support.apple.com/it-it/guide/safari/sfri11471/mac
Safari on iPhone, iPad, or iPod touch	https://support.apple.com/it-it/HT201265

Update: June 18th 2021

The Controller
Ortea S.p.A.